










ESOLCHICKS

PITCH DECK

THE NFT P2E HAS GROWN SIGNIFICANTLY,
WITH TOP 10 P2E PLAYERS TOTALLING 20+BN MARKET CAP

GAMES	Price (as of Dec 5 2021)	Market Cap (\$ mn)	Circulating Supply	Game Launch Date	Coin Launch Date	Initial Price At Launch	ROI	Blockchain
	\$106.8	7,051	65.9mn AXS	Mar 2018	11 Apr 2020	\$0.17	62,723.5%	ETH
	\$5.25	4,765	913mn SAND	Not yet Released	16 Aug 2020	\$0.051	10,194.1%	ETH
 Decentraland	\$3.56	4,744	1.33bn MANA	Feb 2020	20 Sep 2020	\$0.025	14,140.0%	ETH
 GALA GAMES	\$0.48	3,586	7.5bn GALA	n.a	18 Sep 2020	\$0.0015	31,900.0%	ETH
	\$1352.36	858	635 k ILV	2022	31 Mar 2021	\$68.3	1,880.0%	ETH
 MOBOX	\$7.83	699	90mn MOBOX	Not yet Released	31 Mar 2021	\$1.8	335.0%	BEP-20
	\$0.26	314	1.2bn TLM	Oct 2021	07 Apr 2021	\$1.68	-84.5%	WAX
STAR ATLAS	\$0.13	286	2.2bn ATLAS	Not yet Released	02 Sep 2021	\$0.068	91.2%	SOL
	\$13.66	239	17mn ALICE	2022 Q1	15 Mar 2021	\$23.6	-42.1%	ETH
	\$14.36	137	9.5mn AURY	Not yet Released	21 Oct 2021	\$15.55	-7.7%	SOL

THE RAPIDLY DEVELOPING BLOCKCHAINING GAMING LANDSCAPE

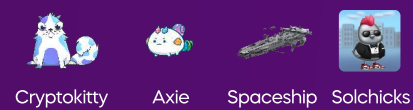
Blockchain Gaming Stack

In-Game Assets

Fungible Assets



Non-Fungible Assets



Blockchain Games



Ecosystem and Infrastructure

Developer Studios



Marketplaces



Scaling Solutions



Infrastructure



Layer One Blockchain



Type	Interchangeable?	Divisible?	Unique	Example
Fungible	✓	✓	✗	=
Non-Fungible	✗	✗	✓	=

While the blockchain-based gaming industry is still in its nascent stages, a variety of different gaming types have emerged across various genres (Collectibles / RPG / Fantasy / MMORPG)

While many of these games fall into the same categories as widely distributed and played games today, the most important feature that distinguishes them from their traditional video game counterparts is their use of blockchain-based bearer assets

A robust ecosystem and infrastructure has developed which has enabled the advent of blockchain gaming. Developer Studios create and maintain front-end gaming software.

Marketplaces are where players mint, buy, and trade in-game items (primarily NFTs).

Layer-2 Scaling Solutions and Sidechains typically aim to increase the scalability of Layer-1 platforms by taking transaction execution off Layer-1 platforms and onto separate blockchains.

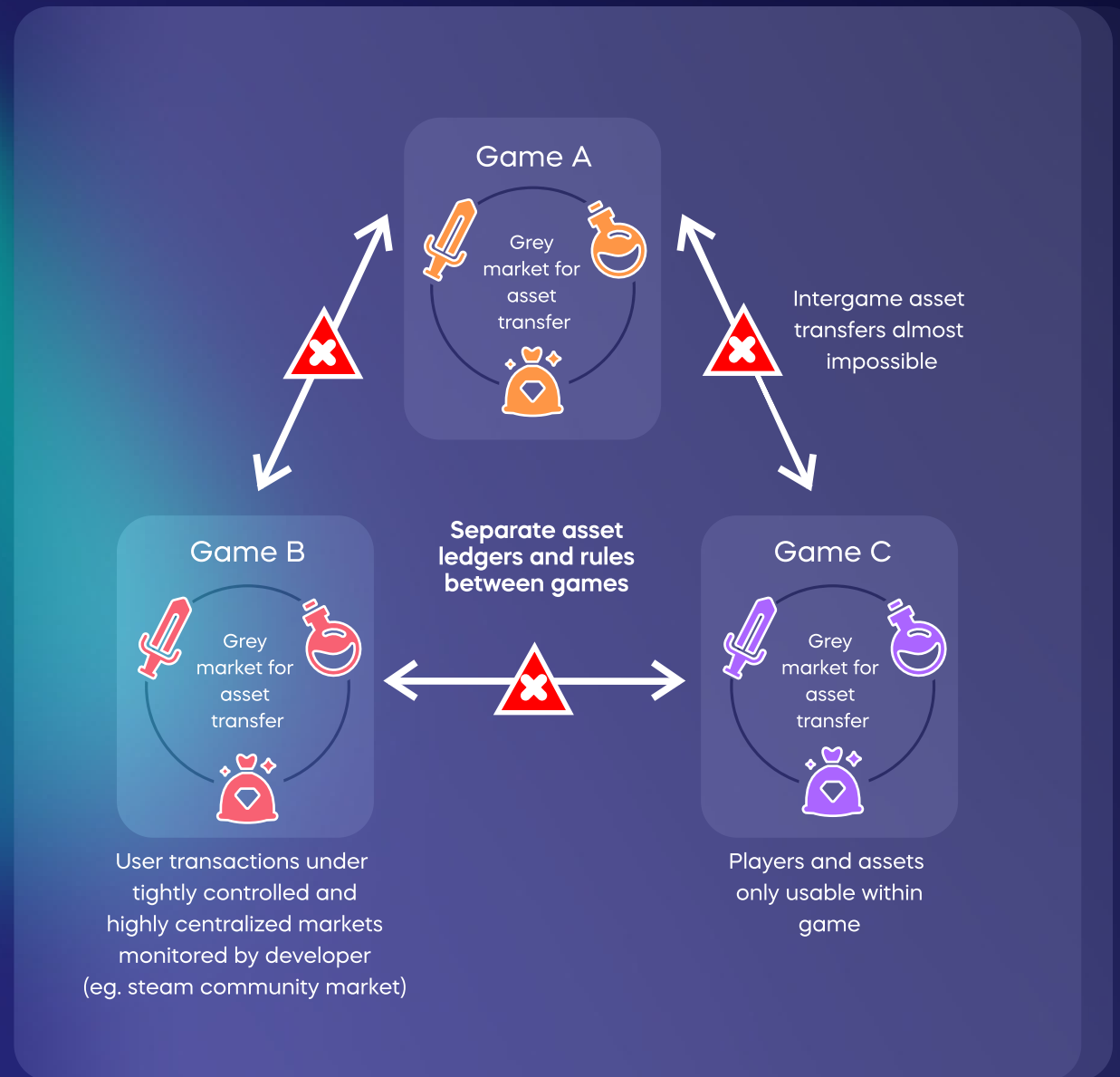
Infrastructure and Tooling Providers provide solutions that make it easy for game developers to incorporate blockchain technology into their Games.

Layer-1 Blockchains are the backbone of the entire blockchain gaming stack. Enables issuance and transfers of in-game assets such as NFTs and fungible tokens.

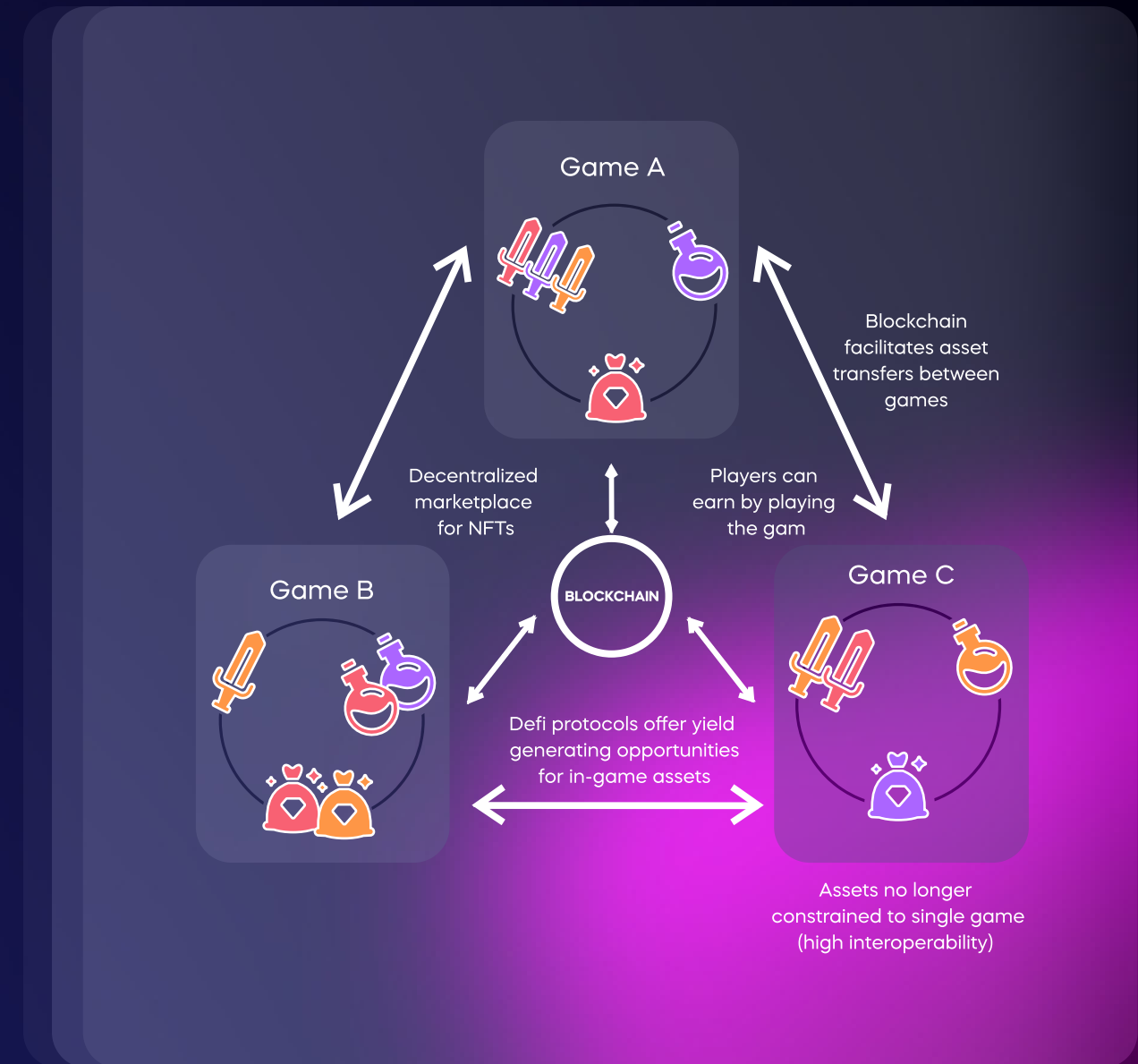
Provides the security through decentralized consensus mechanisms such as proof of work and proof of stake and smart contract capability.

WHILE NASCENT, BLOCKCHAIN IS POISED TO SET A NEW STANDARD FOR GAMING

Traditional Siloed Gaming Model

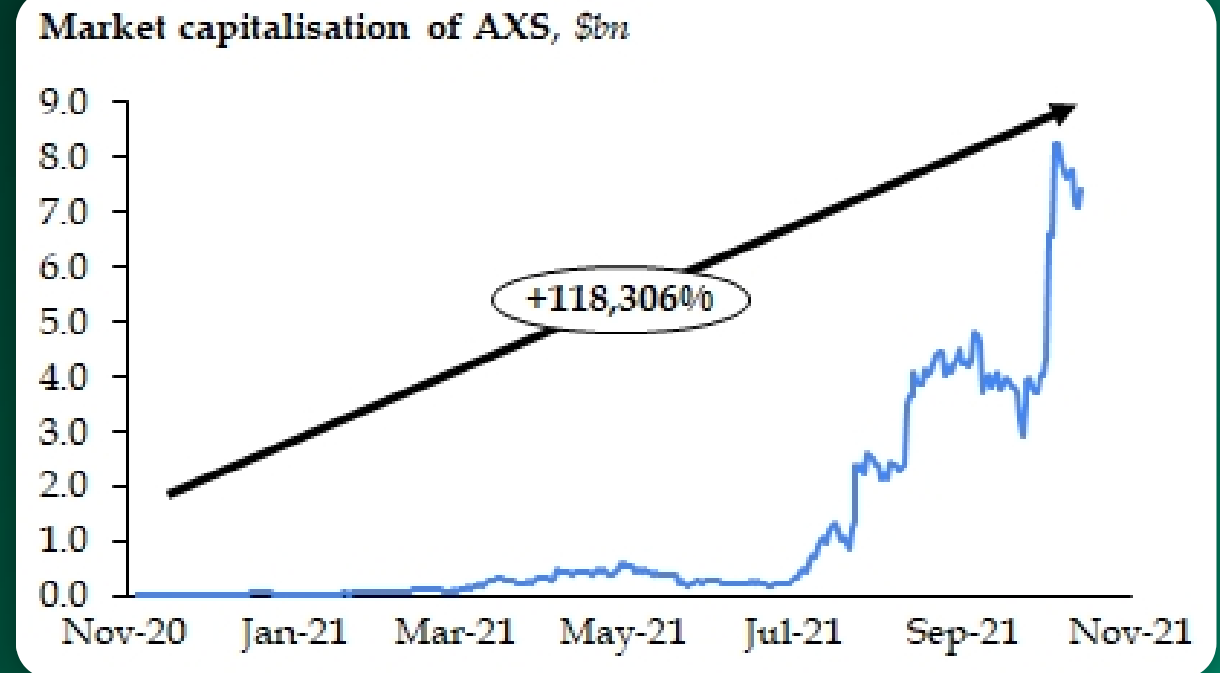


Blockchain Enabled Gaming Model



Blockchain (and NFTs) are poised to foster a brand new paradigm with possibilities for entirely new developer business models and gamer earning opportunities

**AXIE INFINITY IS THE PRIME
EXAMPLE OF SUCCESS IN P2E,
WITH A \$7BN VALUATION SINCE
THEIR COIN LAUNCH
ONLY 18 MONTHS AGO**



\$7BN

Valuation since coin launch only
18 months ago

118,306%

ROI for initial investors

1,000,000+

Daily active players

700+M

YTD revenue generated

90,000+

ETH traded in marketplace

300 ETH

Most expensive Axie ever sold

DESPITE ITS PHENOMENAL SUCCESS, AXIE'S LOW ENTERTAINMENT QUALITY MEANS THAT THE TRADITIONAL USER PAYING MARKETS REMAINLY VASTLY UNTAPPED

Axie is a turn-based game with very simplistic gameplay and therefore limited entertainment value...

... resulting largely in a player base who are playing only to “earn”, largely from developing countries and with limited means to pay



AXIE'S TOP 5 COUNTRIES BY USERS



WORLD'S TOP 5 GAMING MARKETS BY REVENUE



THE LOL, DOTA AND DIABLO FRANCHISES ARE A PROVEN ENTERTAINMENT MODEL THAT HAVE BUILT A FOLLOWING OVER 200M PEOPLE, DESPITE NOTH AVING P2E

MMORPG and MOBA games have proven entertainment value, achieved



Revenue: 300M

MAU: 3M



Revenue: 50M

MAU: 180M



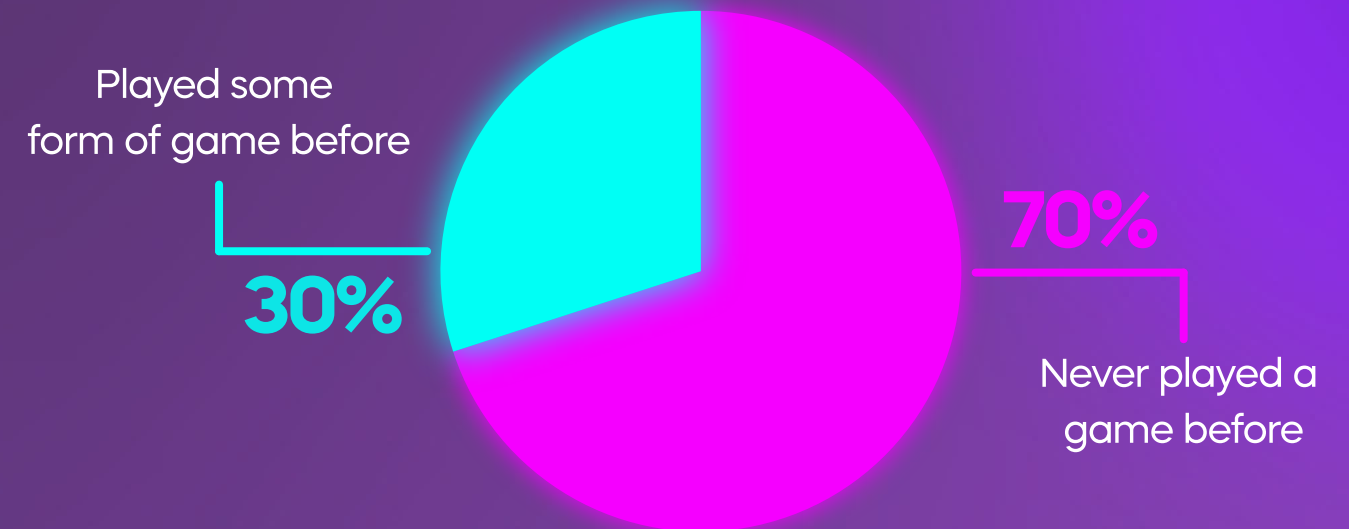
Revenue: 1M

MAU: 11M

Note that Axie still has a 1% penetration

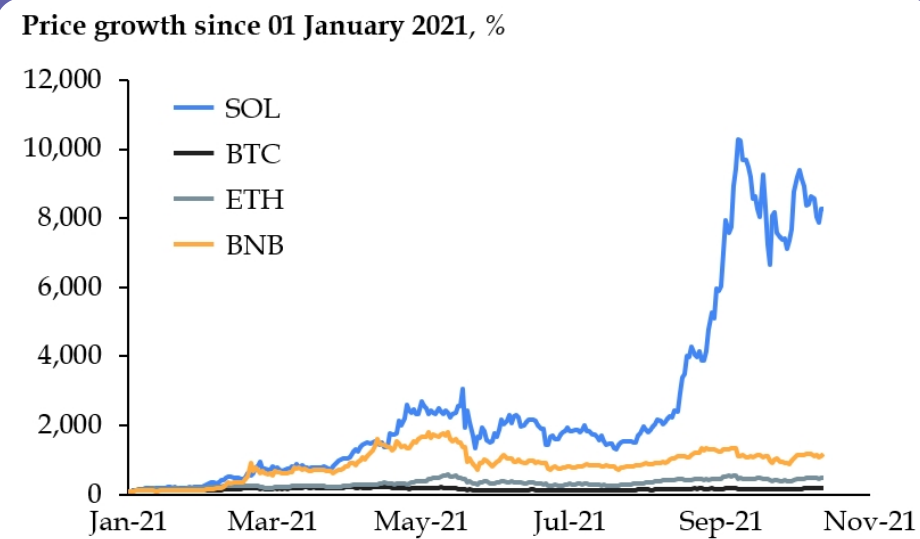
... we believe that replicating this proven method of creating entertainment value with an additional P2E element will result in an addressable market magnitudes bigger than the traditional gaming markets...

CATEGORIZATION OF AXIE GAME USERS



... given P2E will introduce a new generation of users attracted by the economic incentive who would otherwise never have played a game before

WE ARE FIRM BELIEVERS THAT SOLANA WILL BECOME THE LEADING BLOCKCHAIN GIVEN ETHEREUM'S ISSUES REGARDING SCALING CAPABILITY AND NETWORK CONGESTION



2K Transactions Per Second

43+ Bn total transactions to date

\$0.00025 Cost per transaction

Solana, a blockchain platform followed by top crypto investors, says it's far faster than Ethereum

Connie Loizos @cookie / 11:49 AM GMT+10 • May 15, 2021

[Comment](#)

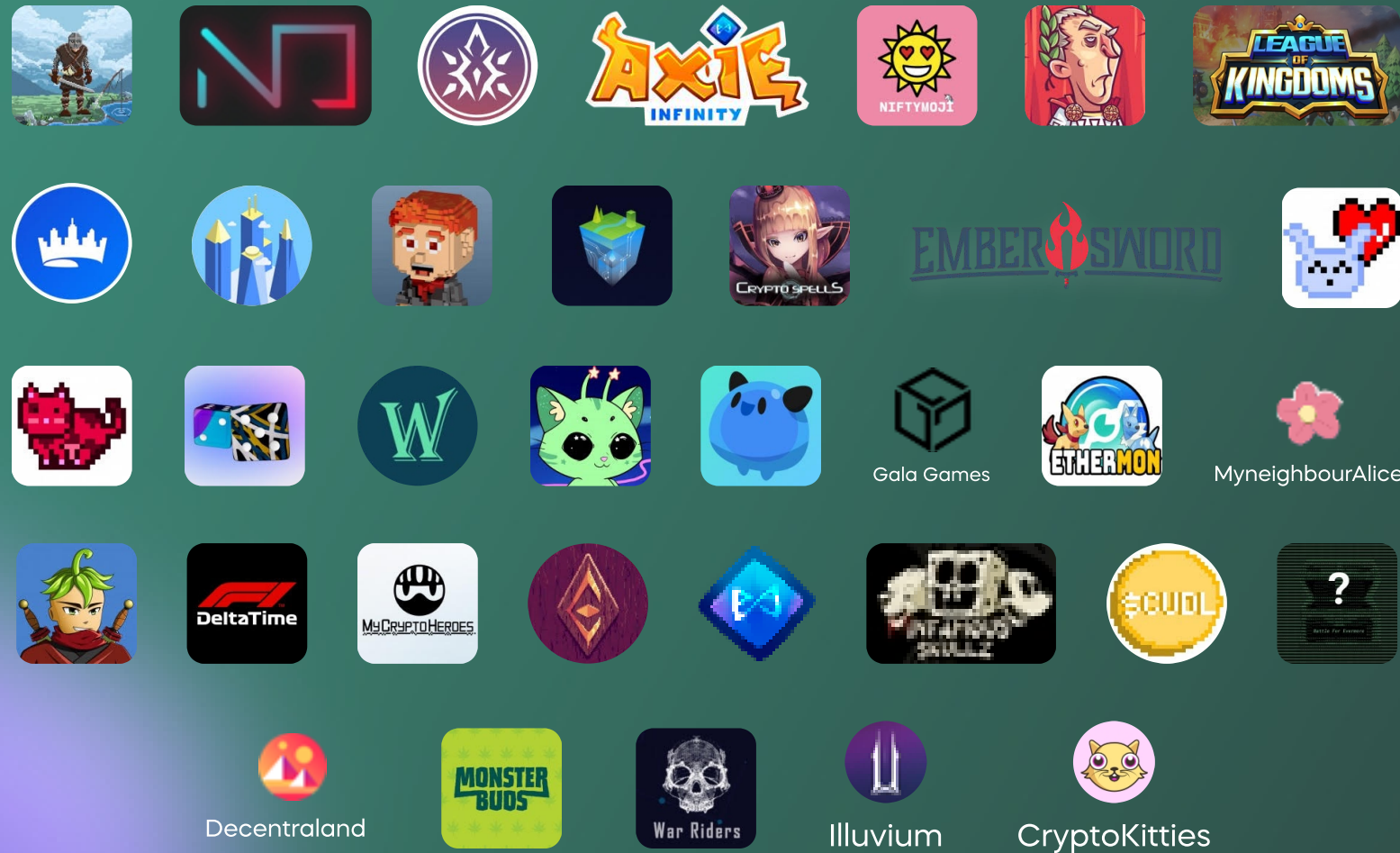
Is Solana the real Ethereum killer?

Its price is up an extraordinary 40 times over 12 months, and it's not all hype. There's some brilliant technology behind this exceptional surge.

Solana: What you need to know about the skyrocketing cryptocurrency

Ethereum has some competition.

SOLANA P2E GAMING IS STILL IN ITS INFANCY COMPARED TO OTHER BLOCKCHAINS



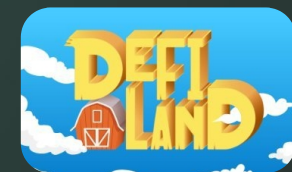
Star Atlas



Aurory



SolChicks



Defi-Land

Representative only, does not show all games available

WHAT IS SOLCHICKS ?

SolChicks is the fastest growing and largest play-to-earn multiplayer role-playing game in the Solana ecosystem. SolChicks is ranked as the #1 play-to-earn game on Solana and has amassed a social community across Twitter, Discord, and Telegram of over 600,000 people within just 3 months since initial launch on the 3rd of September 2021. The SolChicks playable demo has been played by over 70,000+ people and SolChicks held a world-record IDO on 35 launchpads simultaneously on the 26th of November 2021.

SolChicks has a highly diverse and passionate team of over 100 members, which includes a management team from leading prestigious business institutions such as Wharton and McKinsey & Company and a world-class game development team responsible for timeless classic gaming titles such as MapleStory, PUBG, Dungeon Fighter and Tera.

SolChicks is backed by over 400+ well-known and prestigious private investors including Sfermion, Fundamental Labs, Blocore, AirAngels, GoldenTree, GD10, MetaVest Capital, Gate.io Labs, KuCoin Labs, Spartan Group, AU21, Master Ventures, Yield Guild Games SEA, Crypto Banter and Genblock and has leading partnerships with a wide range of institutions such as Axie Infinity Singapore, Mazer Gaming, Fearless esports, Chainlink and 8Pay.

More information on SolChicks can be found on their website at <https://solchicks.io>.

INTRODUCTION TO SOLCHICKS

WHERE DO WE BEGIN

SolChicks are a race of battle chickens who have recently been discovered on the blockchain. Records from what remained in their ancient archives tell a story of a proud race who once called the planet Chicco their home. Unlike what one might expect from their cute appearances, the Solchicks organize their society in a spartan like fashion where the mightiest warriors are revered and respected. As such, every SolChick trains and aspires to rise to the top from the time they are born. Over the course of history, the SolChicks have become renowned for their bravery with countless tales and legends of SolChicks who had taken on even the most ferocious of beasts and explored the most dangerous reaches of space. Battle arenas where they challenged one another in gladiator style tournaments were a commonplace, and SolChicks around Chicco participated fervently to test their mettle and prove their strength.

Young SolChicks are born with unique attributes which give them their unearthly power and are trained in the art of combat from the moment they master walking. As they gain more experience, the stronger and more adept SolChick fledglings mature and evolve. Depending on their traits and aptitudes, the SolChicks organize themselves into a multitude of professions and callings through deeds of valor where each SolChick plays a crucial part in maintaining the strength of their social fabric. Through this system, the SolChicks thrived for generations.

Yet the peace would not last long. In the year 2021, Chicco was attacked by the intergalactic threat, the SolFox. With its mighty fangs and deadly claws, the SolFox was an overwhelming power which the SolChicks, despite their best efforts, could not overcome on their own. Many SolChicks fell in the mighty battle that took place on Chicco and alas, the SolChicks had no choice but to abandon their planet. Those who survived embarked on a long arduous journey across the stars in search for answers and a new home.



With their pride bruised and hearts desperate, the SolChicks wandered upon the blockchain galaxy until they stumbled upon Solana, where they are now seeking to rebuild and recover from the scars of their past. Although the SolChicks have been a peaceful race who kept private to themselves for centuries, this time they are seeking your help. The SolChicks have only just begun the process of healing and the memory of the fateful plight of Chicco still burns hot in their minds. They are seeking answers, but the more they uncover the more questions they have. Why did the SolFox attack out of the blue? How did the SolFox find them?

With your fates now closely intertwined, it is now up to you to seek out the SolChicks, bond with them, train them, and eventually fulfill your combined destinies. Only together you may reach the top, vanquish the SolFox and protect the SolChick's way of life. The path ahead would be difficult, but fulfilling. Who will be the chosen ones? There is only one way to find out...

A COLLECTION OF 10,000 UNIQUE SOLCHICKS WITH 5 RARITY TIERS



Common

>60% chance

Just your everyday average SolChick which to be fair, isn't bad at all!



Uncommon

>40% chance

Not as common but still easily differentiable in a crowd of SolChicks



Rare

>15% chance

Now this is a real looker, standout amongst the coop



Mythical

>2% chance

They say these are hot but crazy... rare. You may see a SolPig fly before you stumble upon one



Legendary

>0.1% chance

Creatures of such grace and perfection don't exist

The supply of Gen 1 SolChicks is limited to 10,000 unique NFTs, each with its unique design and rarity tiers based on traits

4 WAYS TO EARN EXPERIENCE POINTS AND EVOLVE YOUR SOLCHICK



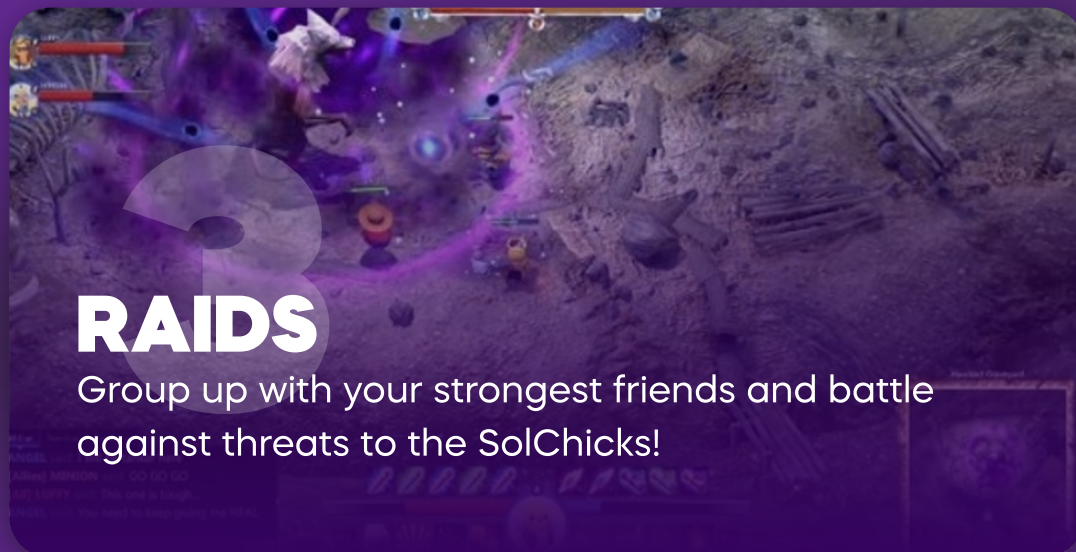
1 BOND & TRAIN

Play and feed with SolChicks to make sure they are loved and healthy. Obtain new skills and powerups



2 PVP

Test your mettle and find out who has the mightiest SolChick.



3 RAIDS

Group up with your strongest friends and battle against threats to the SolChicks!



4 FINISH QUESTS

Complete Quests In a Playable World

HOW PLAYERS EARN FROM SOLCHICKS

1
Earning SolCoins (our in game currency)
that could be used in-game

2
Earning in game rewards which can be
traded on real world exchanges

3
Earning \$CHICKS tokens (which has
governance rights) through weekly
leaderboard / MMR rankings

4
Spending \$SHARDS and \$CHICKS to
breed new SolChicks and selling them

WE STARTED SOLCHIKCS ON 3 SEPTEMBER 2021. THIS IS WHAT WE HAVE ACHIVED ALREADY !



5,000 NFTs Released



200,000+ Discord Members



300,000+ Twitter Followers



150,000+ Telegram Followers



70+ Doxxed Team



400+ VC/KOL Investors



30+ Launchpads (A World Record !)



20+ Partnerships



19+ Countries



Playable Demo



Game Mechanics Paper



Trailer Launch



OUR INVESTORS



EXTENSIVE PARTNERSHIPS WITH LEADING BLOCKCHAIN INSTITUTIONS AND RECORD NUMBER OF INVESTORS ENSURING BROAD SCALE AND REACH



SOLCHICKS' INVESTOR AND PARTNERSHIP BASE COVER A WIDE RANGE OF MARKETPLACES, BLOCKCHAIN TECHNOLOGY, VENTURE CAPITAL INVESTORS, NEWS MEDIA, KEY OPINION LEADERS, AND OTHER IMPORTANT GROUPS.

LAUNCHPAD PARTNERS



WE HAVE OVER 35 LAUNCHPAD PARTNERS AND OVER 60,000 SIGN UPS WITHIN SECONDS OF LAUNCH FOR A RECORD BREAKING IDO

SOLCHICKS NOW HAS A COMPREHENSIVE TEAM ACROSS ALL KEY VERTICALS

MANAGEMENT



William
Chief Executive Officer



Lewis
Chief Operating Officer



McKinsey & Company



MARKETING



Alessio
Lead



Supported by 6 other people

WEB & GRAPHICS

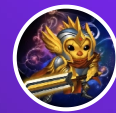


Don
Lead



Supported by 5 other people

GAME DEVELOPMENT



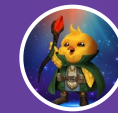
David
Development Lead



Jun
Game Lead



HOULIHAN LOKEY



Ben
Game Design Lead



Supported by 13 other people

PR

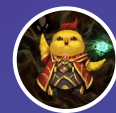


Karen
Lead



Supported by 6 other people

COMMUNITY



Connor
Lead



Supported by 44 other people

HUMAN RESOURCES

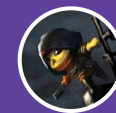


Sinan
Lead



Supported by 3 other people

PARTNERSHIPS

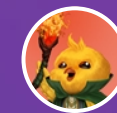


Charles
Lead



Supported by 2 other people

BLOCKCHAIN DEVELOPMENT



Jeansy
Lead



Supported by 6 other people

With a team of >70 people, we have a strong competitive advantage by combining both blue-chip game development and business operations experience, allowing us to be nimble and quick while maintaining the highest standards of quality

RELEASE ROADMAP

ACCOMPLISHED MILESTONES UP TO DATE



- ✓ Initial minting launch (2,500 NFTs)
- ✓ NFT listing on five secondary marketplaces
- ✓ Partnership with blue-chip developers (ChainLink, etc.)
- ✓ Partnership with major advertising platforms (Brave, etc.)
- ✓ Launch of fully revamped website with gameplay snapshots
- ✓ 2nd wave NFT minting
- ✓ Launch of the playable demo game
- ✓ Release of \$CHICKS governance token

MARCH/APRIL 2022



- Release of Mini Game
- Release of SHARDS Token
- Release of Breeding
- Release of SolChicks Alpha

Q2/Q3 2022



- Release of SolChicks Community and Second Update
- Launch of the second update of the SolChicks game, which will include new worlds to explore, the SolChicks marketplace, farming, and occupations.

Q3/Q4 2022



- Release of Third Update
- Additional features to be released including flocks, buildings and weapons.

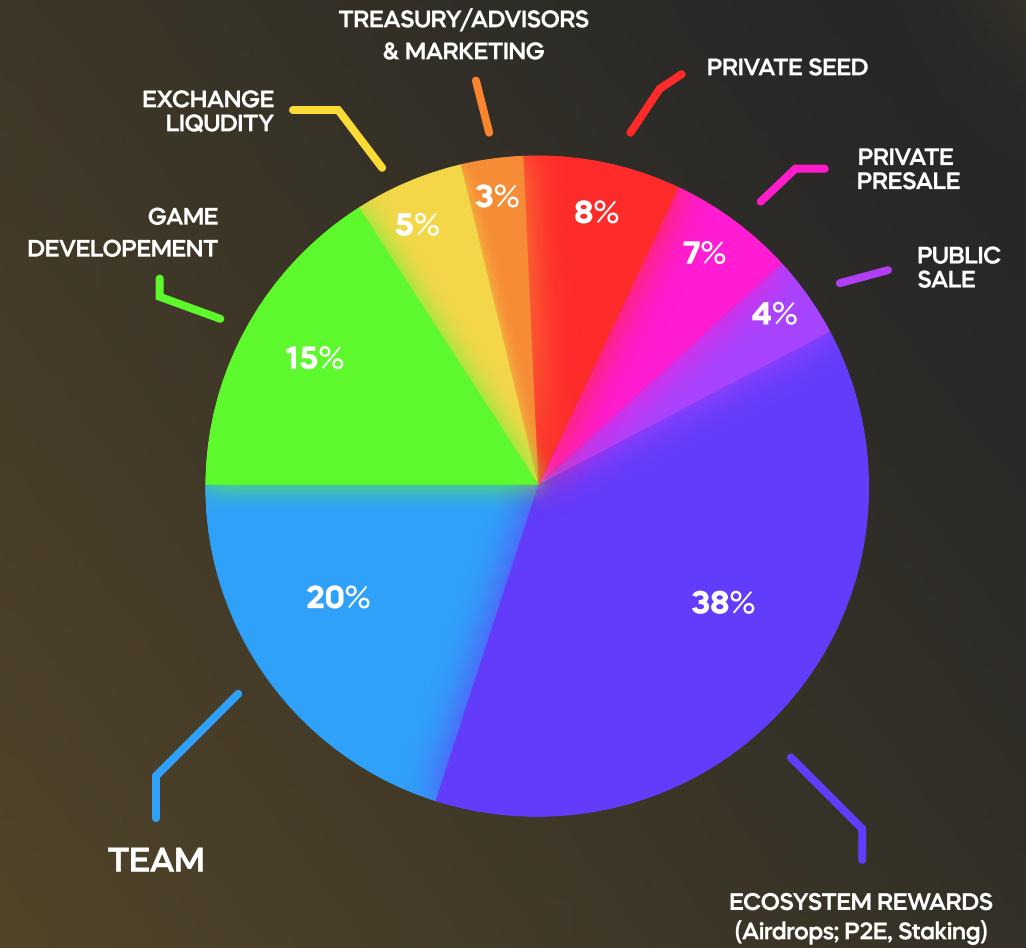
\$CHICKS TOKENOMICS

Token Name
\$CHICKS



Token Supply
10.0 BILLION

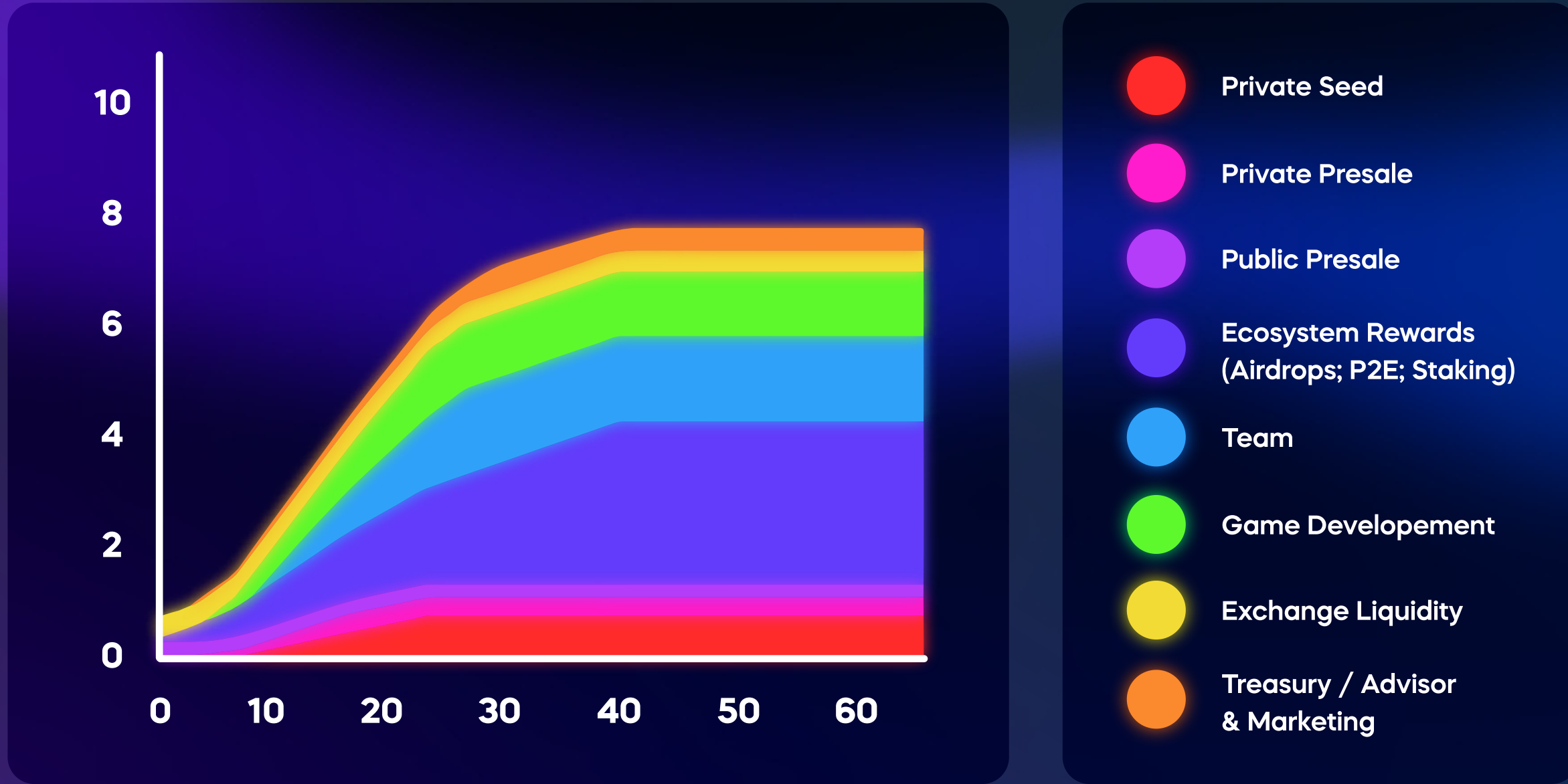
TGE Unlock %
2%
Circulating Investor Tokens



VESTING SCHEDULE



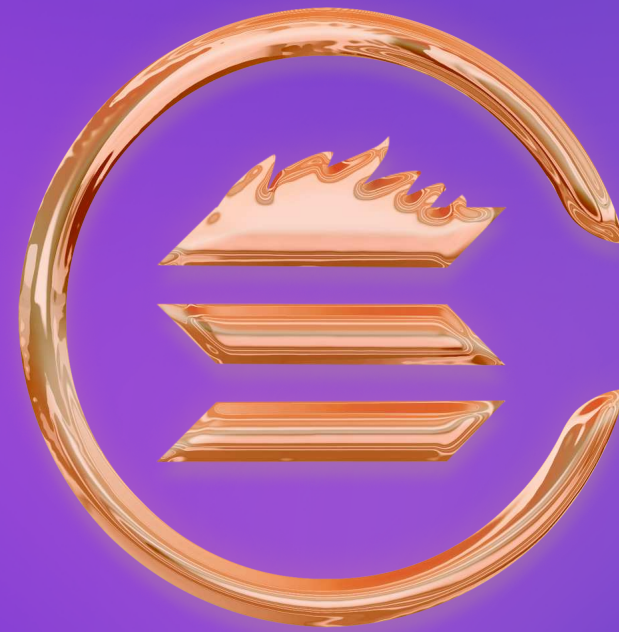
CIRCULATING TOKENS



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SOLCHICKS PITCH DECK



www.solchicks.io